

INSURED	INCIDENT	COVERAGE
Small business provides electronic cash registers and POS systems	One of the business's clients had their point-of-sale system hacked when an employee's credentials were exposed.	Privacy liability
	The aftermath:	Privacy breach response
	The client had to notify its customers of the breach.	
	• The small business was notified of a third-party lawsuit in the works.	
Software development company	A company creates client relationship software (CRM) to manage a real estate client's files electronically. Within the software, auto-generated emails to	Privacy liability
	customers are sent at 30-day, 60-day and 90-day intervals.  A glitch in the program results in proprietary information being sent to the wrong customers.	Technology liability
	The aftermath:	Privacy breach response
	<ul> <li>A forensic investigation determined that proprietary information had been disclosed.</li> </ul>	
	The client lost confidence in the software company and sued for breach of contract.	
Small company provides online sales platform	A computer security expert notified the company that there was a malicious back door installed in their software platform. He then attempted to extort a large	Cyber extortion expenses
	sum of bitcoins from the company in order to keep his silence and not let their customers know the threat of a breach.	Privacy breach response
	The aftermath:	
	• Forensics analysis confirmed there was a back door in the software platform.	
	• To prevent future issues, the software was moved to a new platform.	



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Website design company	During the build of a website for a client, the payment processing page is altered by an employee that allows scraping of the payment card information (PCI) entered by customers who complete the form. The client was notified by a customer that fraudulent transactions had occurred on their credit card following a purchase on the client's website.	Privacy liability
		Privacy breach response
	The aftermath:	PCI fines and assessments
	Forensic investigation determined that PCI had been breached through the back door.	
	A class action is filed against the company.	
Manufacturing technology company	The company was hired to redesign a warehouse robotic system and was given a deadline of 180 days. In order to meet the deadline, quality assurance testing was rushed and incomplete. A few days into the system launch, it crashed, thus stopping all production until the issue could be resolved.	Technology liability
	The aftermath:	
	• Deliveries were delayed until the system was brought back online.	
	• The customer lost revenue as they could not supply their purchased inventory.	
	The customer filed a breach of contract lawsuit against the company.	

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