



Cyber Risk: Know the Facts

43%

Of cyberattacks targeted small and medium-sized businesses¹

66%

Of respondents say their current technologies can't detect and block most cyberattacks²

\$879,582

Total average cost of a data breach involving theft of IT assets²

60%

Of small businesses breached are out of business within 6 months³

22%

Of companies had a loss of customers as a result of a breach⁴

BREACH STATS²

- 1 Ransomware attacks increased 350% in 2018
- 2 The average organization was accessible to hackers for 275 days
- 3 Hacked cardholder data was vulnerable for 127 days
- 4 50% of organizations were breached through remote access
- 5 33% of organizations were breached internally
- 6 17% of organizations were breached through phishing emails
- 7 57% of organizations had firewalls in place at a time of compromise

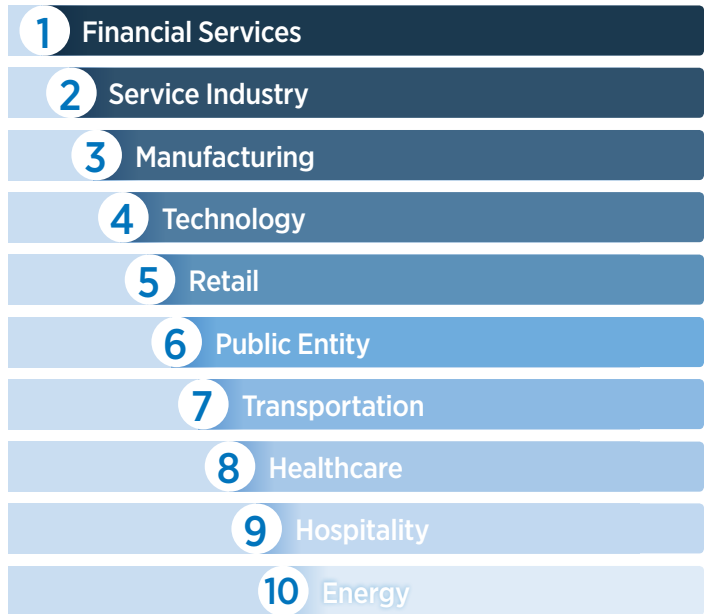
¹ Source: Symantec

² Source: The 2016 State of SMB Cybersecurity—Ponemon Institute and Keeper Security

³ Source: National Cyber Security Alliance

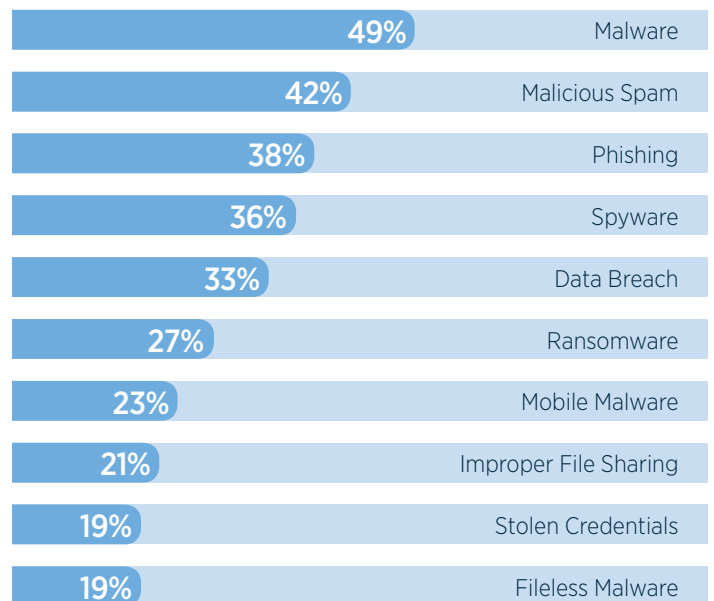
⁴ Source: Cisco 2019 CISO Benchmark Study

Top 10 Business Sectors for Cyber Breaches³



SECURITY INCIDENTS/ATTACKS BY TYPE⁴

Which security incidents/attacks types have you encountered in the past year?



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